

# Monte Jade West and MJAA Cleantech Forum

*“What is cleantech, and how is it applicable to your daily life and your job?”*

## **DATE**

Wed May 16, 2007 from 6:30 – 9:30 pm

## **LOCATION**

China Stix (dinner will be served)  
2110 El Camino Real  
Santa Clara, CA 95050

## **AGENDA**

6:30 – 7:15 pm Registration and Networking

7:15 – 8:00 pm Dinner

8:00 – 8:15 pm J. Chris Moran, Applied Materials – investor perspective

8:15 – 8:30 pm Charlie Gay, Applied Materials – technology perspective

8:30 – 8:45 pm Mark Huang, GE Energy Financial Services – moderator response

8:45 – 9:30 pm Audience Q&A

## **DESCRIPTION**

Cleantech is one of the hottest areas for investors, and the changing paradigms promise to alter the way entire industries run. However, this emerging industry can be confusing to navigate. Our three speakers have been integral in the cleantech industry since its early stages and have a combined experience of more than 50 years. They will discuss both the investor perspective as well as the technology which makes it all happen. Below is a sampling of the questions to be addressed during the forum:

- Why has cleantech become a hot topic?
- How is it relevant to your daily life?
- How will the adoption of cleantech practices alter the high-tech segment you work in?
- What are the trends from the investor standpoint? How do investments in the cleantech industry compare to other high-tech segments?
- What is the state of the technology now? How far along are we? And how can you get involved as the technology develops?

China and its immense energy needs have been a key driver in the cleantech industry. Our speakers will also discuss the implications China will have on the industry and how it will develop in industrial and emerging economies.

## **WHAT IS CLEANTECH?**

According to the Cleantech Venture Network, the cleantech industry encompasses a broad range of products and services, from alternative energy generation to wastewater treatment to more resource-efficient industrial processes. Although some of these industries are very different, all share a common thread: they use new, innovative technology to create products and services that compete favorably on price and performance while reducing humankind's impact on the environment.

## Speakers:



**J. Chris Moran**

Vice President, General Manger, Applied Ventures, LLC

J. Christopher "Chris" Moran is vice president, general manager, Applied Ventures since October 2005, responsible for the development and management of Applied Ventures' investments in early stage, privately held companies.

Most recently, Mr. Moran served as vice president and division general manager of the Applied Materials Mask Products Division. Prior to that, Mr. Moran was vice president of Corporate Marketing from 1999-2005.



**Charlie Gay**, Corporate VP, General Manager Solar Business Group  
Applied Materials, Inc.

Charlie Gay was named corporate vice president and general manager of the Solar Business Group at Applied Materials in 2006. An industry veteran with over 30 years of experience in the solar industry, Dr. Gay is responsible for establishing and building Applied Materials' solar business.

Dr. Gay is also a co-founder of the Greenstar Foundation, an organization that delivers solar power and Internet access for health, education and microenterprise projects to small villages in the developing world. Greenstar has been recognized for its innovation by the World Bank, the Stockholm Challenge, the Technology Empowerment Network and the Tech Museum Awards.

**Moderator:**



**Mark Huang**, Senior VP, GE Energy Financial Services

Mark is primarily focused on clean technology venture investments in the energy, transportation and water sectors. Mark's cleantech venture investments include Silicon Energy, Catalytic Solutions, Ocean Power Deliver and A123 Systems.

Prior to this effort, Mark had worked with GE Equity and GE Technology Lending in making energy technology venture investments. Mark was also integrated with the GE Energy Business Development team to develop GE's entrance strategy into the photovoltaic sector. He has been with GE since 1997.

**REGISTRATION**

Please pre-register at [http://www.montejade.org/?page=Monthly\\_Meetings&id=86](http://www.montejade.org/?page=Monthly_Meetings&id=86)

Price includes dinner.

\$20 Monte Jade Members

\$25 Non-Members

\$15 Students