

The Second 2010 Chancellor Tien Forum



Speaker: 曾憲章博士

(Dr. Carter Tseng)

「曉龍基金會」董事長及「南開國際管理論壇」執行主席

Founder & CEO, Little Dragon Foundation

講題：“掌握中國機遇，開創藍海人生”
(Seize the China Opportunity, Create a Brighter Future)

Time: April 1(Thursday), 2010, 6:30-8:30pm

Place: ITRI International, 2870 Zanker Rd., Suite 140, San Jose, CA 95134

Register: Please visit www.montejade.org, register in advance and pay on site

Fee: member & student \$5, Non-member \$10, extra \$5 for site registration

Speech is delivered in Chinese, tea, coffee, water and snacks are provided

曾憲章博士，祖籍福建，1948年生，1970年畢業于臺灣大學獲電機學士，1976年畢業於美國加州大學獲電腦博士學位。在美期間服務於高科技中心－矽谷的PARC (XEROX的研究中心)，1980年回臺灣，在新竹科學園區創立全友電腦 (MICROTEK)，於1988年上市，在掃描器市場佔有率，全世界第一位，成為臺灣新竹科學園區第一家高科技上市公司。曾博士不僅是高科技企業的傑出經營者，也是人才培訓的熱愛者及執行者，培育了近百位高科技企業經營管理人才。

曾博士目前擔任「曉龍基金會」董事長及「南開國際管理論壇」執行主席，負責培訓中國大型企業經營管理人才，較著名的有天津中環電子電腦公司、深圳TCL電腦及TCL通訊、北京東方集團等大型上市公司。引進卡內基培訓課程及全球華人競爭力基金會，推動軟體CMM認證及6 SIGMA品質管理，大幅度提升中國各企業的競爭力。

曾博士是美國百人會(Committee of 100)的理事，也是美國玉山科技協會(Monte Jade)的創辦人之一，協助中美兩岸三地華人創業。美國益客(ECO)環保基金會創辦人，在北京、四川、雲南等地大量種樹造林。

曾博士擔任新竹科學園區鼎賀副董事長及元太、TCL等公司董事，從事高科技企業的經營及策略聯盟，並兼任新竹清華大學校長特別顧問及EMBA教授、加拿大Alberta大學客座教授、香港城市大學客座教授、北京清華大學總裁培訓班教授、天津南開大學、四川大學及成都電子科大客座教授。同時亦擔任天津市政府經濟顧問、天津泰達經濟技術開發區(TEDA)高級顧問。兼任四川郎博西部中小企業研究院名譽院長。

Dr. Carter Tseng (tsengabc@163.com) has over 30 years of valuable experience in the high-tech industry. He was a co-founder of Microtek in 1980, the world class leader in the Image Scanner industry, one of the first and most successful IPO companies based in the prestigious Taiwan Science Park. Since retiring from active corporate management in 1998, Dr. Tseng has drawn on

his rich experience and turned his attention to coaching and mentoring the CEO's of tomorrow, as well as serving on the advisory boards of many enterprises.

Prior to returning to Taiwan in 1980, Dr. Tseng worked for over 10 years in USA based companies such as Lockheed, Xerox, and NRL where he held increasingly responsible positions in such areas as system design, technical marketing and Hi-Tech enterprise management. As a skillful negotiator, Dr. Tseng used his skills and entrepreneurial talents to secure many highly lucrative OEM, ODM, and distribution contracts with large globally recognized companies such as Siemens, Philips, Hitachi, GEC, Data I/O, Panasonic, Rockwell, and NEC.

After graduating with a B.Sc. in electrical engineering from National Taiwan University in 1970, Dr. Tseng earned his Masters, then Doctoral degrees in Computer Science and Electronics Engineering from UCLA. He holds patents such as for Keyboardless Input Method, and has been active in publications.

For the last 10 years, Dr Tseng has been founder & CEO of the Little Dragon Foundation, whose mission is to guide entrepreneurs of tomorrow. At the same time, he has also held seats on the boards of several Hi-Tech technology enterprises, and educational organizations. He continues to serve as Vice Chairman of Arlotto, and Independent Director of TCL, Overseas Director of Canada National Institute of Nano-Technology, and Board of Director of China National Academy of Nano-Technology & Engineering.

Dr. Tseng is a Director of the USA-based "Committee of 100", Board of Trustee of Give2Asia Foundation, and is Co-founder of ECO Foundation for environment. He is the special advisor to Tsinghua University President, and EMBA & CEO Training Professor. He also serves as Business Advisory Council (BAC) member for the University of Alberta, Canada. His academic posts have included Adjunct Professorships at City University of Hong Kong, University of Alberta (Canada). He is also a Co-founder of Monte Jade Science & Technology Association (USA).

Dr Tseng received the "2004 Distinguished Achievement Award" from CIE (Chinese Institute of Engineers, USA) in recognition of his "pioneering work and leadership in high-tech industry" and "contribution in education on industrial management"; was invited by USA give2Asia Foundation as Board of Trustee. In 2008, Dr Tseng received the National Friendship Award, the highest recognition granted to foreign experts in China.

Dr. Tseng is very happily married with a daughter studying at Oxford University for her PhD and presently divides his time among Beijing, Taiwan and USA in order to fulfill his many globally commitments.